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2013 Realtor of the Year: Sheree MacRitchie

Having established a well-rounded career in the Central Oregon real estate industry while raising her family, Sheree MacRitchie, principal broker with Re/Max Key Properties in Bend, was recognized as the 2013 Central Oregon Realtor Association (COAR) Realtor of the Year for her dedication to the industry and the organization.

The COAR Realtor of the Year selection committee consists of two past recipients of the award and three COAR members assigned by the current COAR President.

Award recipients are nominated based on six categories including civic activity, business accomplishments, local, state and national association and board involvement, and Realtor spirit.

"She is highly respected in the industry and is highly successful," said Ron Ross, CCIM, principal broker at Compass Commercial Real Estate Services and member of the selection committee. "Sheree is very deserving of the honor."

MacRitchie graduated from Hillsdale College in Michigan with a Bachelor of Science degree. She moved to Bend in 1981 and served as business manager at Central Oregon Pediatrics. While raising three children, MacRitchie pursued her real estate license in 1991.

As a single mother, she started out working part time, but over time, she decided to make real estate her primary full-time career. MacRitchie made Steve Scott Realtors her home office from 2003 until December 2011. As a principal broker at RE/MAX Key Properties, she was named No. 1 broker in the office for 2012, and she ranked No. 22 in the State of Oregon and No. 74 in the Pacific Northwest region.

Early in her real estate career, MacRitchie looked to other successful women in the industry for inspiration including Sharon Morrison Dunlevy, formerly of Coldwell Banker, Priscilla Martin of Hasson Company Realtors and Kitty Warner of Duke Warner Real Estate. These colleagues paved the way for MacRitchie to develop her own sense of business and confidence in how she worked with her clients.

"She's very much a no-nonsense type of business woman and works very hard and diligently for her clients," said Dave Feagans, principal broker and owner of Alpine Real Estate and member of the selection

Honoring Industry Commitment

by Nicole Werner, The Bulletin Advertising Department

After serving the Central Oregon real estate industry for more than 20 years, Sheree MacRitchie is named 2013 Realtor of the Year.



"She is a proven leader and exemplifies the highest of standards that other Realtors strive toward."

Photo by Nicole Werner

committee. "Sheree is well known throughout our industry and is highly respected and liked by her peers." According to former COAR Executive Director Genesee Zinsli, MacRitchie became involved with COAR by serving as a facilitator for the organization's weekly Multiple Listing Service (MLS) meetings. At that time, she also served as an MLS executive committee director.

"Sheree has been a very active member of the Central Oregon Association of Realtors for a couple decades," said Feagans. "She is a proven leader and exemplifies the highest of standards that other Realtors strive toward." Later, she co-chaired the COAR professional standards committee and served on the Oregon Association of Realtors professional standards committee. Her expertise on professional standards in the industry led her to contribute articles about ethics and goodwill for publication in industry newsletters. Her commitment to COAR continued through her evolution from secretary/treasurer in 2008 to 2010 COAR President.

"These positions all required countless hours, days and months of meetings, both locally, statewide and nationally," said Zinsli.

As a proponent of pro-housing policies, MacRitchie visited both the national and state capitals to serve as a voice for American families on local and state housing issues.

Throughout her career as a broker, she continues to develop her expertise in residential real estate, and energy-efficient and sustainable housing. She has earned a Graduate Realtor Institute designation (GRI), Certified Residential Specialist (CRS) designation, Accredited Buyers Representative (ABR) designation, and the National Association of Realtors (NAR) Green designation.

MacRitchie is a true Central Oregonian at heart, enjoying road cycling, mountain biking, hiking, and Nordic and downhill skiing. Her love for skiing led her to volunteer for the Ski for Light organization, which teaches visually or mobility impaired adults the basics of cross-country skiing alongside sighted and able-bodied and experienced guides and instructors.

"I have worked hard at giving back to my community in many areas, and I feel especially honored to be acknowledged by my peers," said MacRitchie.

Windermere
Central Oregon Real Estate

Bend 541-388-0401
695 SW Mill View Way,
Bend, OR 97702
www.windermerecentraloregon.com

Redmond 541-923-4664
1020 SE Indian Ave, Ste 100
Redmond, OR 97756

Quiet SW neighborhood 3 bedrooms, 2 baths, master features large jetted tub, large kitchen w/ 2 year appliances, & a breakfast bar. Abundant cabinetry, storage, large deck w/ bench, fenced yard, & sprinklers

SUSAN PITARRO, BROKER
541-410-2084 OR
541-388-0404

\$475,000
Delightful 4.65 acre property (shaded) Bend's finest rd. Single level open concept home w/ wood floors in the main living area. 3.6 acres of COZ (Oregon's largest) attached covered double garage & detached workshop w/ 20x30

ANDREA PHELPS, BROKER
541-408-4770
CLEMIE RINEHART, BROKER
541-480-2100

\$224,900
Mid Century Mid Town in the sunny eastside (Mid 1950s) built property has been completely updated. Polished wood floors but has been added to kitchen & bathroom, the carpet is 10 yrs. Counter surfaces have been replaced. New built in appliances, fresh paint & minor parking throughout.

MIKE EVERIDGE, BROKER
541-300-0098 OR
541-388-0404

\$339,900
This home has a very inviting feel, inside & out. Pride of ownership shows throughout home. Close to Mid Mill, hiking & shopping.

AARON BALLWEBER, BROKER
541-728-4499 OR
541-388-0404

\$289,000
Immaculate home on large corner lot (upside including hardwood floors, size entry, SS appliances, granite kitchen counters & large breakfast bar. Master has a tile shower & double closets. Insulated & finished 5 car tandem garage. A people w/ it great backyard!

BARBARA MYERS, BROKER
541-480-7193 OR
541-923-4663

\$349,900
Great one story home needed in the Jaspers on 0.27 acre. Custom built home features great room concept & plumbed for solar. Low maintenance landscaping. 4000 sq ft open concept quarters. 3 High Ceils in the shop.

AUDREY COOK, BROKER
541-480-9883 OR
541-923-4663

\$284,000
This home sits on a corner lot with a beautiful covered porch. 3 bedrooms/2.5 baths, master on main, with full size appliances. Fully fenced & nice patio. Must See!

LORETTA & JAKE MOONHEAD, BROKERS
541-480-2245 OR
541-480-6790

MEET SHEREE



REAL ESTATE EXPERIENCE

- Full-time agent in Bend
- Licensed in Oregon since "1991"
- #1 Agent – RE/MAX Key Properties 2012
- #22 Agent – Oregon RE/MAX
- #74 Agent – Pacific NW Region of RE/MAX
- REALTOR OF THE YEAR 2013
- President of Central Oregon Association of Realtors 2010
- Co-Chair of the Professional Standards Committee
- Creator of Molly Mediator – newsletter for the Association

DESIGNATIONS

- GREEN DESIGNATION
- ABR – Accredited Buyer's Representative
- CRS – Certified Residential Specialist (only 4% of all agents obtain this designation)
- GRI – Graduate Real Estate

AFFILIATIONS:

- Active Member of the National Association of Realtors
- Active Member of the Oregon Realtors Association
- Active Member of Central Oregon Realtors Association
- EDCO Member – Central Oregon Economic Development Organization
- Co-Chair of the Citizen's Advisory Board of the Bend Metropolitan Transportation District
- Chamber of Commerce Member since 1984
- Architectural Review Committee for Sunrise Village since 2008
- Volunteer for Ski for Light, Inc. (guiding blind skiers)
- Capital campaign committee for Hospice House

- Bond campaign member to pass the bond which built Summit High School
- Leadership of Bend 2001
- Budget committee Member for the Bend-LaPine School District 1995-1998

PERSONAL BACKGROUND

- Raised three children in the Bend School System
- Oregon resident since 1977
- Previously from Michigan
- Graduate of Hillsdale College

PREVIOUS CAREER

- Business Manager for Central Oregon Pediatrics
- Loan officer for Washington Federal Savings and Loan
- Loan Processor and Closer for 1st National Bank (now Wells Fargo)

OTHER INTERESTS

- Road and mountain biking
- Nordic and downhill skiing
- Hiking
- Scuba diving
- Traveling
- Spending time with my family and friends